

Renalysis Consultants Private Limited
A-404, Swati Trinity, Applewoods Township
Sardar Patel Ring Road Circle Near Shantipura
Ahmedabad – 380058, Gujarat

Date: **12 August 2026**

To
Mr. Amit Jain
Patanjali Foods Limited
616, Tulsiani Chambers
Nariman Point
Mumbai – 400021

Subject: **Submission of Impact Assessment Report for the CSR Project of Patanjali Wellness Centre, Patanjali Yogpeeth Phase 2, Haridwar**

Dear Sir,

We are pleased to submit herewith the Impact Assessment Report for the CSR Project of Patanjali Wellness Centre, Patanjali Yogpeeth Phase 2, Haridwar, undertaken for Patanjali Foods Limited.

We take this opportunity to express our sincere appreciation to Mr. Kumar Rajesh, Chief Financial Officer; Mr. R. L. Gupta, Company Secretary; and the entire Patanjali Foods Limited team for their valuable support, cooperation, and assistance extended to us throughout the course of this assignment.

Please feel free to contact us should you require any clarification or further information in relation to the report.

Thanking you,

Name: Bhomik Shah

Designation: Director

DIRECTOR

Renalysis Consultants Pvt. Ltd.

CIN : U74140RJ2013PTC042096

Stamp of the Company



Enclosure: Impact Assessment Report dated 12 August 2026 for the CSR Project of Patanjali Wellness Centre, Patanjali Yogpeeth Phase 2, Haridwar, undertaken for Patanjali Foods Limited.

CSRBOX, Renalysis Consultants Pvt. Ltd.

Registered Office: Nayagaon, Kherwara, Udaipur, Rajasthan, 313804 | CIN: U74140RJ2013PTC042096

Operations Office: A-404, Swati Trinity, Applewood Township, SP. Ring Road, Shela, Ahmedabad.



*Impact Assessment
Report of CSR Project*

Patanjali Wellness Centre, Patanjali Yogpeeth Phase 2

CSR Funds contributed in FY 2023-24
Project Completed in FY 2024-25

Submitted to:
Patanjali Foods Limited

Submitted On:
12th August 2026
By Renalysis Consultants Pvt Ltd
commonly known as CSRBOX

Disclaimer

The Impact Assessment Study has been conducted by Renalysis Consultants Private Limited, commonly known as CSRBOX, in accordance with the requirements of the Companies Act, 2013, and the Companies (Corporate Social Responsibility Policy) Rules, 2014, as amended, and is compliant with the applicable legal provisions for the CSR-supported intervention of Patanjali Foods Limited.

This report is intended for disclosure to authorised stakeholders only and must be read in its entirety, without removal or modification of this disclaimer. CSRBOX has not undertaken a statutory audit and does not express any opinion or provide any form of assurance. The observations, analysis, and findings presented in this report are based on evaluation evidence and should not be interpreted as legal advice or opinion.

This report contains an independent analysis undertaken by CSRBOX, based on a field visit undertaken on 2 July 2026, a review of available programme information, secondary research, and inputs gathered through primary interactions with relevant stakeholders, including representatives of Patanjali Foods Limited, Patanjali Yogpeeth Nyas, institutional stakeholders, and beneficiaries. Information obtained from publicly available sources has not been independently verified for authenticity.

CSRBOX has exercised due professional care in obtaining information from sources generally considered to be reliable. In preparing this report, CSRBOX has relied upon data and materials gathered through stakeholder consultations, available records, field observations, and internal analytical processes. While reasonable efforts have been made to ensure accuracy and completeness, CSRBOX does not guarantee the accuracy, adequacy, or completeness of the information relied upon and shall not be held responsible for any decisions made based on this report.

With specific reference to the Impact Assessment, CSRBOX:

- Has neither conducted an audit nor due diligence, nor validated any financial information related to the project;
- Has relied on available information and stakeholder inputs, and wherever required, applied reasonable assumptions for analytical purposes;
- Notes that the realisation of outcomes associated with the project is dependent on multiple external and contextual factors, and therefore does not assume responsibility for future outcomes;
- Emphasises that the assessment is based on project objectives and indicative outcome areas as understood during the course of the study, and the analysis has been aligned accordingly.

Contents

Executive Summary	6
1. Introduction	10
1.1 Setting the Context	10
1.2 About Patanjali Foods Limited's CSR Efforts	10
1.3 Programme Response	10
1.4 About the Implementing Partner	11
1.5 Theory of Change	11
1.6 Programme Alignment with Various Policies	12
2. Approach & Methodology	15
2.1 Research Design	15
2.2 Study Objectives	15
2.3 Analysis Framework	15
2.4 Approach	16
3. Key Findings, Outcomes & Impact	19
3.1 Demographic Profile of Respondents	19
3.2 Relevance	19
3.3 Coherence	19
3.4 Effectiveness	20
3.5 Efficiency	21
3.6 Impact	21
3.7 Sustainability	22
3.8 Cross-Cutting Observations	22
3.9 Overall Assessment	22
4. Key Barriers & Blind Spots	25
4.1 Supporting Infrastructure Requiring Complementary Upgradation	25
4.2 Optimising Participant Comfort Beyond the Programme Venue	25
4.3 Maximising the Utility of the Enhanced Audio Infrastructure	25
4.4 Continuous Preventive Maintenance and Technology Upgradation	25
Summary Perspective	25
5. Impact Stories	27
5.1 Strengthening the Institutional Learning Environment	27
5.2 Enhancing Participant Experience	27
5.3 Observed Outcomes	27
6. Recommendations	30
7. Conclusion & Way Forward	32
7.1 Way Forward	32

List of Tables

Table 1: Programme Snapshot	6
Table 2: Programme's Multi-Dimensional Impact.....	7
Table 3: Project's Theory of Change	12
Table 4: Programme Alignment with Schedule VII, Section 135, Companies Act 2013	12
Table 5: Programme Alignment with United Nations Sustainable Development Goals.....	13
Table 6: Programme Alignment with National Policies and Initiatives.....	13
Table 7: Analysis Framework	15
Table 8: Study Design	16
Table 9: Primary Data Collection	16
Table 10: Study Analysis	16
Table 11: Study Reporting.....	17
Table 12: Recommendations.....	30
Table 13: Strategic Priorities for Way Forward	32

List of Figures

Figure 1: Yog Bhawan, Patanjali Yogpeeth Phase - 2	6
Figure 2: Yoga Hall (inside the Yog Bhawan), where the upgraded audio system was installed	8
Figure 3: The system components are installed across different locations inside the hall, with a dedicated space for housing and storing the equipment.	20

List of Abbreviations

S. No.	Abbreviation	Full Form
1	CSR	Corporate Social Responsibility
2	OECD-DAC	Organisation for Economic Co-operation and Development - Development Assistance Committee
3	FY	Financial Year
4	KII	Key Informant Interview
5	ToC	Theory of Change
6	SDG	Sustainable Development Goal
7	NHP	National Health Policy
8	NAM	National AYUSH Mission
9	AYUSH	Ayurveda, Yoga & Naturopathy, Unani, Siddha and Homoeopathy
10	NGO	Non-Governmental Organisation
11	HOD	Head of Department
12	JBL	James Bullough Lansing (JBL Professional Audio)

Executive Summary



Executive Summary

This Impact Assessment evaluates the CSR-supported intervention undertaken by Patanjali Foods Limited during FY 2023-24, wherein financial assistance of ₹1,99,80,000 was provided to Patanjali Yogpeeth Nyas for strengthening the audio infrastructure of the Patanjali Wellness Centre, Haridwar, Uttarakhand. The intervention involved the installation and operationalisation of an integrated professional sound system in the Yoga Hall (inside the Yog Bhawan) to enhance programme delivery across yoga sessions, meditation practices, spiritual discourses, wellness programmes, institutional gatherings, and other large-scale events conducted within the Wellness Centre.



Figure 1: Yog Bhawan, Patanjali Yogpeeth Phase - 2

The assessment examined the extent to which the intervention strengthened institutional functionality, programme delivery, participant experience, and operational efficiency through qualitative stakeholder consultations, field observations, and analysis based on the OECD-DAC evaluation framework.

Programme Snapshot

Parameter	Details
Programme Description	Installation of a professional integrated sound system at the Patanjali Wellness Centre to strengthen programme delivery and participant experience
Implementing Partner	Patanjali Yogpeeth Nyas
Corporate Entity	Patanjali Foods Limited
Overall Budget	₹1,99,80,000 (FY 2023-24); Project completed in FY 2024-25
Geography	Patanjali Wellness Centre, Haridwar, Uttarakhand
Primary Beneficiaries	Yoga practitioners, patients, wellness programme participants, institutional staff, Yoga Acharyas and trainers, and visitors
Institutional Reach	Wellness Centre with seating capacity of approximately 5,000+ participants, serving an estimated 60,000-70,000 participants annually
Policy Alignment	Schedule VII, Companies Act 2013; SDG 3 (Good Health & Well-being); SDG 9 (Industry, Innovation & Infrastructure); National Health Policy 2017; National AYUSH Mission

Table 1: Programme Snapshot

The intervention followed a straightforward institutional infrastructure strengthening pathway by upgrading a critical enabling system supporting programme delivery.

Dimension	Key Outcome	Observed Contribution
Programme Delivery	Improved audibility and communication during yoga	Clear, uniform sound distribution across the Wellness Centre improved delivery of yoga

Dimension	Key Outcome	Observed Contribution
	sessions and institutional programmes	instructions, spiritual discourses, and announcements.
Participant Experience	Enhanced comfort and engagement	Participants consistently reported better listening experience with elimination of echo, distortion, and inconsistent sound quality.
Institutional Capacity	Strengthened operational capability	The upgraded infrastructure improved the institution's ability to conduct large-scale yoga camps, wellness programmes, and annual events efficiently.
Operational Efficiency	Reliable and uninterrupted functioning	Installation was completed efficiently and integrated into existing institutional systems with dedicated technical support.
Infrastructure Sustainability	Continued long-term utilisation	A dedicated Sound Department manages operation, maintenance, and troubleshooting, supporting sustained functionality of the upgraded system.

Table 2: Programme's Multi-Dimensional Impact

The assessment found that the intervention successfully addressed long-standing operational issues associated with the earlier sound system, including echo, inconsistent sound distribution, microphone failures, and poor audibility in rear seating areas. Stakeholders consistently reported substantial improvements in sound clarity, reliability, and participant engagement following installation of the upgraded professional audio system.

The intervention demonstrated strong relevance by responding to an identified institutional requirement within a high-utilisation facility serving approximately 60,000-70,000 participants annually. It also demonstrated strong coherence with Patanjali Yogpeeth Nyas' broader mandate of promoting yoga, wellness, and holistic health through institutional infrastructure strengthening.

Summary of Observed Outcomes

The stakeholder experiences indicate the following outcomes associated with the intervention:

- Improved Programme Delivery:** The upgraded sound system has strengthened communication during yoga sessions, meditation practices, institutional programmes, and spiritual discourses.
- Enhanced Participant Experience:** Clear and uniform audio distribution has enabled participants to comfortably follow instructions and engage more effectively in programme activities, irrespective of their seating location.
- Strengthened Institutional Capacity:** The enhanced audio infrastructure has improved the operational effectiveness of the Patanjali Wellness Centre, supporting the conduct of large-scale institutional programmes and annual events.
- Sustained Infrastructure Utilisation:** Institutional ownership, supported by a dedicated Sound Department responsible for operation and maintenance, has ensured continued utilisation and long-term functionality of the upgraded system.

--



Figure 2: Yoga Hall (inside the Yog Bhawan), where the upgraded audio system was installed

While the assessment identified opportunities to further improve complementary infrastructure, particularly lighting within the Wellness Centre, participant waiting facilities, optimisation of microphone utilisation across smaller programmes, and structured long-term preventive maintenance; these observations relate primarily to strengthening the overall participant experience rather than shortcomings in the intervention itself.

Strategic Way Forward

The intervention has established a strong foundation for improving programme delivery within the Patanjali Wellness Centre. The next phase should focus on strengthening complementary institutional systems through the following priorities:

- 1. Strengthening complementary infrastructure**
 - Upgrade internal lighting across the Wellness Centre.
 - Improve participant amenities, including covered waiting areas and seating.
 - Incorporate universal accessibility considerations into future infrastructure improvements.
- 2. Optimising utilisation of the upgraded audio infrastructure**
 - Expand the use of microphones and audio systems across routine sessions and smaller programme formats.
 - Periodically review equipment deployment to maximise infrastructure utilisation.
 - Continue integrating the sound system across diverse institutional activities.
- 3. Institutionalising preventive maintenance and asset management**
 - Establish preventive maintenance schedules and equipment lifecycle planning.
 - Maintain systematic maintenance records and periodic performance reviews.
 - Plan future technology upgrades to sustain operational performance.
- 4. Strengthening participant-centric service delivery**
 - Introduce periodic participant feedback mechanisms.
 - Improve visitor information systems and participant support services.
 - Continue enhancing the overall institutional environment supporting yoga and wellness programmes.

With sustained institutional ownership and targeted investments in complementary infrastructure and asset management, the Patanjali Wellness Centre is well positioned to continue delivering high-quality yoga, wellness, and community programmes while strengthening its role as a leading institutional facility for holistic health promotion.

Chapter 1

Introduction



1. Introduction

1.1 Setting the Context

Yoga and wellness activities within institutional settings rely not only on the availability of dedicated spaces but also on the quality of supporting infrastructure that enables effective programme delivery and participant engagement. Facilities used for yoga, meditation, wellness sessions, and institutional gatherings require an environment that facilitates clear communication, structured instruction, and an uninterrupted participant experience. In large indoor halls accommodating diverse stakeholder groups, the absence of appropriate audio infrastructure can affect the audibility of instructions, participant engagement, and the overall effectiveness of programme delivery.

Within institutional ecosystems such as Patanjali Yogpeeth, where yoga and wellness activities are conducted regularly for students, practitioners, visitors, and other participants, functional support systems such as sound reinforcement play an important role in ensuring that sessions are delivered in an organised, inclusive, and efficient manner. Appropriate audio infrastructure also supports institutional events, training programmes, and cultural activities by enabling consistent communication across larger gathering spaces.

Against this backdrop, strengthening the supporting infrastructure of existing wellness facilities emerges as an important institutional enabler for improving programme delivery, enhancing participant experience, and supporting the effective utilisation of shared infrastructure. Investments in such infrastructure contribute towards creating a more conducive environment for yoga, wellness, and institutional activities, while reinforcing the long-term functionality and operational effectiveness of the Wellness Centre.

1.2 About Patanjali Foods Limited's CSR Efforts

Patanjali Foods Limited integrates Corporate Social Responsibility (CSR) into its broader commitment towards sustainable development, community well-being, and nation-building. The Company's CSR philosophy is guided by the objective of creating meaningful social impact through interventions that improve access to quality healthcare, education, and community development while promoting holistic well-being and environmental stewardship. CSR initiatives are implemented in alignment with the provisions of Schedule VII of the Companies Act, 2013, and are supported through a structured governance framework.¹

The Company's CSR portfolio focuses on strengthening institutions and community assets that contribute to long-term social development. Particular emphasis is placed on promoting healthcare, education, yoga, and holistic wellness, while supporting initiatives that enhance institutional capacity and improve access to essential services for diverse stakeholder groups.²

Within the healthcare and wellness domain, the Company supports initiatives aimed at strengthening institutional infrastructure, improving programme delivery, and promoting yoga and holistic well-being through sustainable community-oriented interventions.³

1.3 Programme Response

In response to the need to strengthen institutional infrastructure supporting yoga and wellness-related activities, Patanjali Foods Limited, under its Corporate Social Responsibility (CSR) initiatives during FY 2023-24, provided financial support of ₹1,99,80,000 to Patanjali Yogpeeth Nyas for enhancing the audio infrastructure of the existing Patanjali Wellness Centre in Haridwar, Uttarakhand. The project was completed during FY 2024-25.

The intervention focused on strengthening the functionality of the Wellness Centre through the installation and operationalisation of an integrated professional sound system. The upgraded audio infrastructure was intended to improve communication, programme delivery, and participant experience during yoga sessions, meditation practices, wellness programmes, institutional gatherings, and other large-scale events.

¹ <https://www.patanjalifoods.com/community-initiatives/>

² <https://www.patanjalifoods.com/community-initiatives/>

³ <https://www.patanjalifoods.com/community-initiatives/>

The key components of the intervention included:

1. Installation of an integrated professional sound system within the existing Patanjali Wellness Centre.
2. Deployment of high-quality speakers, amplifiers, microphones, and allied audio equipment to ensure clear and consistent sound delivery.
3. Enhancement of audibility across the Wellness Centre, a large institutional facility with a seating capacity of over 5,000+ participants.
4. Strengthening of infrastructure supporting yoga sessions, meditation practices, spiritual discourses, wellness programmes, training sessions, and institutional events.
5. Commissioning and operationalisation of the audio system to support regular programme delivery and long-term institutional use.

The intervention aligns with Patanjali Foods Limited's broader commitment towards promoting yoga, wellness, and holistic development by strengthening institutional infrastructure that enhances programme effectiveness, improves participant engagement, and supports the sustained utilisation of the existing Wellness Centre.

1.4 About the Implementing Partner

Patanjali Yogpeeth Nyas is a charitable trust headquartered in Haridwar, Uttarakhand, dedicated to the promotion of yoga, Ayurveda, holistic healthcare, education, research, and community welfare. Established with the objective of propagating the principles of yoga and traditional Indian systems of knowledge, the institution has developed into one of India's leading centres for yoga education, wellness, research, and integrated healthcare.⁴

The organisation manages a comprehensive institutional ecosystem comprising yoga and meditation facilities, Ayurveda hospitals, wellness centres, educational institutions, research facilities, and training infrastructure. These facilities collectively support a wide range of activities including yoga sessions, meditation programmes, therapeutic interventions, academic courses, research, and large-scale public outreach initiatives aimed at promoting preventive healthcare and holistic well-being.⁵

As part of this ecosystem, the Patanjali Wellness Centre serves as a key institutional facility for conducting yoga sessions, meditation practices, wellness programmes, spiritual discourses, training programmes, and other large-scale institutional events. The Centre accommodates thousands of participants and functions as an important shared infrastructure asset supporting programme delivery across multiple units within the Patanjali ecosystem.⁶

Through its integrated approach to yoga, Ayurveda, education, and community service, Patanjali Yogpeeth Nyas continues to strengthen institutional capacity for promoting holistic health and wellness while contributing towards broader societal well-being through sustained public engagement, capacity building, and knowledge dissemination.⁷

1.5 Theory of Change

The project is based on a linear results chain linking the enhancement of audio infrastructure within the existing Patanjali Wellness Centre to improved programme delivery, participant experience, and institutional effectiveness. By strengthening the facility's communication systems, the intervention sought to create an enabling environment for conducting yoga sessions, meditation practices, wellness programmes, spiritual discourses, and other large-scale institutional activities in a more organised and effective manner.

Inputs	Activities	Outputs	Outcomes	Impact
CSR funding support from Patanjali Foods	Installation of an integrated professional sound system within	Professional sound system	Improved audibility during yoga sessions,	Strengthened institutional capacity of

⁴ <https://divyayoga.com/>

⁵ <https://divyayoga.com/>

⁶ <https://divyayoga.com/>

⁷ <https://divyayoga.com/>

Inputs	Activities	Outputs	Outcomes	Impact
Limited (₹1,99,80,000)	the Patanjali Wellness Centre	installed and fully operational	meditation, spiritual discourses, and institutional programmes	Patanjali Yogpeeth Nyas to deliver yoga and wellness programmes effectively
Existing Patanjali Wellness Centre with a capacity of 5,000+ participants	Procurement and installation of high-quality speakers, amplifiers, microphones, and allied audio equipment	Clear and uniform sound coverage across the Wellness Centre	Enhanced participant experience through clear communication and improved engagement	Improved quality and effectiveness of programme delivery across large-scale institutional events
Technical expertise and project implementation by Patanjali Yogpeeth Nyas	Configuration and integration of the audio system for yoga sessions, wellness programmes, trainings, and institutional gatherings	Audio infrastructure configured to support multiple programme formats	Better utilisation of the Wellness Centre for regular and large-scale activities	Enhanced operational efficiency and utilisation of institutional infrastructure
Professional audio equipment, installation services, and technical support	Testing, commissioning, and operationalisation of the sound system	Reliable and functional audio infrastructure available for continued institutional use	Improved communication between instructors, speakers, and participants	Sustained promotion of yoga, wellness, and holistic development through strengthened institutional infrastructure

Table 3: Project's Theory of Change

This results chain reflects the underlying assumption that the availability of reliable and high-quality audio infrastructure enhances the effectiveness of programme delivery by ensuring clear communication, improving participant engagement, and supporting the efficient utilisation of the Wellness Centre. Over time, these improvements are expected to strengthen the institutional capacity of Patanjali Yogpeeth Nyas to deliver yoga and wellness programmes while contributing to a better participant experience and the sustained utilisation of the facility.

1.6 Programme Alignment with Various Policies

1.6.1 Alignment with Section 135 of the Companies Act, 2013⁸

Provision	Alignment Level	Rationale
Schedule VII, Item (i): Eradicating hunger, poverty and malnutrition, promoting healthcare including preventive healthcare and sanitation, and making available safe drinking water	Complete Alignment	The intervention strengthens institutional infrastructure supporting yoga and wellness programmes at the Patanjali Wellness Centre. By enhancing the quality of programme delivery through improved audio infrastructure, the project contributes to preventive healthcare and holistic well-being, aligning with the healthcare mandate under Schedule VII, Item (i) of the Companies Act, 2013.

Table 4: Programme Alignment with Schedule VII, Section 135, Companies Act 2013

⁸ <https://ca2013.com/135-corporate-social-responsibility/>

1.6.2 Alignment with United Nations Sustainable Development Goals (SDGs)⁹

SDG	Target / Indicator	Alignment	Rationale
SDG 3: Good Health and Well-being	Target 3.4: <i>By 2030, reduce premature mortality from non-communicable diseases through prevention and treatment and promote mental health and well-being.</i>	Complete Alignment	The intervention strengthens infrastructure supporting yoga, meditation, and wellness programmes that promote preventive healthcare, healthy lifestyles, and overall well-being. While the project does not directly measure health outcomes, it enhances the institutional environment through which preventive wellness activities are delivered.
SDG 9: Industry, Innovation and Infrastructure	Target 9.1: <i>Develop quality, reliable, sustainable and resilient infrastructure to support economic development and human well-being.</i>	Partial Alignment	The intervention strengthens the functionality of an existing institutional asset through enhancement of its audio infrastructure, thereby improving programme delivery and participant experience. As the intervention relates to strengthening an existing facility rather than developing broader infrastructure systems, the alignment is partial.

Table 5: Programme Alignment with United Nations Sustainable Development Goals

1.6.3 Alignment with National Policies and Initiatives

Policy / Initiative	Alignment Level	Rationale
National Health Policy (NHP), 2017¹⁰	Complete Alignment	The intervention supports the National Health Policy's emphasis on preventive and promotive healthcare by strengthening institutional infrastructure used for yoga, wellness, and health promotion activities.
National AYUSH Mission (NAM)¹¹	Complete Alignment	The intervention contributes to strengthening institutional capacity for yoga-based wellness programmes, complementing the objectives of the National AYUSH Mission to promote traditional systems of healthcare and holistic wellness.
Promotion of Yoga by Ministry of AYUSH¹²	Complete Alignment	Strengthens institutional infrastructure supporting yoga practice and wellness programmes.
National Programme for Health Promotion and Prevention of Non-Communicable Diseases¹³	Partial Alignment	Through improved infrastructure supporting yoga and wellness sessions, the intervention complements broader health promotion efforts encouraging healthy lifestyles and preventive healthcare. While the project contributes to these objectives, it functions as an institutional infrastructure intervention rather than a dedicated public health programme, resulting in partial alignment.
Fit India Movement	Partial Alignment	Supports healthier lifestyles by enabling yoga and wellness activities, although the intervention focuses on institutional infrastructure rather than public campaigns.

Table 6: Programme Alignment with National Policies and Initiatives

⁹ <https://sdgs.un.org/goals>

¹⁰ <https://nhsrcindia.org/sites/default/files/2021-07/National%20Health%20Policy%202017%20%28English%29%20.pdf>

¹¹ <https://health.mizoram.gov.in/uploads/attachments/2025/10/a1ca7f31d3973c40e27a4d4febf95b9e/ayush-guidelines.pdf>

¹² https://sansad.in/getFile/loksabhaquestions/annex/187/AU5664_a3WFn9.pdf?source=pqals

¹³ [https://www.mohfw-](https://www.mohfw-dohfw.gov.in/static/uploads/2025/11/e69c5e28bfff4da319ea13d2956def528.pdf?utm_medium=email&utm_source=transaction)

[dohfw.gov.in/static/uploads/2025/11/e69c5e28bfff4da319ea13d2956def528.pdf?utm_medium=email&utm_source=transaction](https://www.mohfw-dohfw.gov.in/static/uploads/2025/11/e69c5e28bfff4da319ea13d2956def528.pdf?utm_medium=email&utm_source=transaction)

Chapter 2

Approach & Methodology



2. Approach & Methodology

2.1 Research Design

The study adopts a qualitative, retrospective research design to assess the utilisation, functionality, and perceived outcomes of the CSR-supported audio infrastructure enhancement undertaken at the Patanjali Wellness Centre, Haridwar. Considering that the intervention focused on strengthening an existing institutional facility through the installation of a professional sound system, and in view of the limited availability of baseline or longitudinal datasets, the assessment emphasises experience-based insights, observed utilisation patterns, and stakeholder perceptions regarding changes in programme delivery and participant experience.

A thematic analysis approach has been employed to systematically capture stakeholder perspectives across the lifecycle of the intervention, covering stages from identification of the institutional requirement and installation of the audio infrastructure to its current utilisation, operational performance, and maintenance. The study applies a pre-post analytical lens, wherein respondents reflect on programme delivery before and after the installation of the sound system to understand perceived changes in audibility, communication, participant engagement, and the overall effectiveness of yoga and wellness programmes.

To strengthen the robustness of the findings, the study follows a triangulation approach, integrating insights from stakeholder consultations, field observations and secondary information to validate and contextualise the assessment.

2.2 Study Objectives

The study is guided by a set of clearly defined objectives that focus on understanding the contribution of the enhanced audio infrastructure towards improving programme delivery, institutional effectiveness, and participant experience within the Patanjali Wellness Centre. These objectives provide the foundation for the subsequent design of tools, stakeholder consultations, and the analytical framework. The study objectives were as follows:

1. To assess the relevance of the audio infrastructure enhancement in addressing institutional requirements for yoga and wellness programme delivery.
2. To examine the functionality, utilisation, and operational performance of the installed sound system.
3. To analyse the perceived outcomes of the intervention in improving communication, participant experience, and programme effectiveness.
4. To assess the sustainability of the intervention, including institutional ownership, maintenance practices, and continued utilisation of the audio infrastructure.

2.3 Analysis Framework

The study is anchored in the OECD-DAC evaluation framework, enabling a structured assessment across key dimensions of programme performance. The framework has been contextualised for assessing institutional infrastructure enhancement interventions supporting yoga and wellness programmes.

S. No.	Criterion	Focus Area in this Study
1	Relevance	Alignment of the audio infrastructure enhancement with institutional programme requirements and stakeholder needs
2	Coherence	Integration of the intervention within the broader wellness ecosystem and institutional operations
3	Effectiveness	Functionality, utilisation, and operational performance of the installed sound system
4	Efficiency	Quality of installation, operational adequacy, and resource utilisation
5	Impact	Observed and perceived changes in programme delivery, communication, participant experience, and institutional effectiveness
6	Sustainability	Institutional ownership, maintenance systems, operational continuity, and long-term utilisation of the audio infrastructure

Table 7: Analysis Framework

Each criterion is examined through in-person field visits enabling a balanced assessment of stakeholder perceptions and physical verification of the installed infrastructure.

2.4 Approach

The overall approach to the study was designed to ensure systematic data collection, validation, and analysis across stakeholder groups, while remaining aligned with the study objectives and analytical framework. The process involved four key stages, covering tool design, field execution, analysis, and reporting.

2.4.1 Design

Data collection tools were developed to capture insights from multiple stakeholder groups associated with the intervention.

S.No.	Component	Description
1	Stakeholders Covered	Wellness Management Staff (HOD), Facility & Operations Staff, Sound Department Staff, Patients, Yoga Trainers, CSR Team
2	Tools Used	Semi-structured interview schedules and field observations
3	Framework Alignment	All tools aligned with OECD-DAC criteria for structured analysis

Table 8: Study Design

2.4.2 Data Collection

Primary data collection comprised qualitative interactions and structured observations.

S.No.	Stakeholder Name	Tool	Sample
1	CSR Team	Key Informant Interview	1
2	Wellness Management Staff (HOD)		1
3	Facility & Operations Staff		2
4	Sound Department Staff		1
5	Patients		9
6	Yoga Trainers		2
Total			15

Table 9: Primary Data Collection

2.4.3 Analysis

The analysis follows a **thematic synthesis approach**, with findings mapped to OECD-DAC criteria.

S.No.	Step	Description
1	Thematic Coding	Responses grouped under recurring themes across stakeholder categories
2	Triangulation	Cross-verification using observation findings and multiple stakeholder inputs
3	Synthesis	Identification of patterns, variations, and emerging trends

Table 10: Study Analysis

2.4.4 Reporting

The findings are presented in a **criterion-wise format**, integrating qualitative insights with observational evidence.

S.No.	Reporting Element	Focus
1	Infrastructure Use	Observed utilisation and functionality

S.No.	Reporting Element	Focus
2	Stakeholder Insights	Reported changes in access and academic environment
3	Emerging Patterns	Contextual trends and observations

Table 11: Study Reporting

The analysis is **descriptive and evidence-based**, aligned with statutory reporting requirements.

2.4.5 Limitations and Ethical Considerations

While the study has been designed to ensure a comprehensive and balanced assessment, certain methodological considerations are inherent given the nature of the intervention and the available programme evidence. At the same time, appropriate ethical protocols were followed throughout the study to ensure the integrity, objectivity, and credibility of the findings.

2.4.5.1 Limitations

The following considerations were acknowledged during the course of the assessment:

1. **Nature of Study:** The assessment adopts a qualitative, retrospective approach to understand the contribution of the intervention through stakeholder experiences, field observations, and available programme evidence. The findings are therefore interpretive and contextual in nature.
2. **Nature of the Intervention:** The intervention focused on strengthening the functionality of an existing institutional facility through the installation of a professional sound system. As the Wellness Centre was already operational prior to the intervention, stakeholder responses primarily reflected improvements in programme delivery, audibility, and participant experience rather than changes in infrastructure availability.
3. **Stakeholder Profile:** Programme participants consulted during the assessment largely comprised individuals attending yoga and wellness programmes during the field visit, many of whom had been using the Wellness Centre for a relatively short duration. Their perspectives therefore reflected current user experience, while institutional stakeholders contributed operational insights based on their day-to-day engagement with the facility.
4. **Comparative Assessment:** Since the enhancement primarily improved the quality of an existing facility and stakeholder consultations indicated minimal direct involvement during the planning and implementation stages, comparative reflections on pre- and post-intervention conditions were complemented through infrastructure observations, programme documentation, and triangulation across multiple stakeholder groups.
5. **Scope of Assessment:** The findings presented in this report are based on consultations with key institutional stakeholders, programme participants, and direct field observations, providing a contextual understanding of the intervention and its contribution towards strengthening programme delivery within the Patanjali Wellness Centre.

2.4.5.2 Ethical Considerations

The following ethical considerations were observed during the field visit and primary data collection:

1. **Consent:** All stakeholder interactions were conducted with informed and voluntary participation.
2. **Confidentiality:** Responses were anonymised and presented in an aggregated manner to protect the identity and privacy of participants. The study team has refrained from taking photographs during the interactions with the patients to maintain confidentiality.
3. **Neutrality:** An independent, objective, and non-evaluative approach was maintained throughout the assessment to ensure impartiality in data collection and analysis.
4. **Respect for Institutional Processes:** Stakeholder consultations and field observations were conducted in coordination with the implementing partner and in a manner that did not disrupt ongoing yoga sessions, wellness programmes, or other institutional activities.

In view of the above, the findings of the study are intended to present a contextual and evidence-based understanding of the intervention, reflecting stakeholder experiences, on-ground observations, and available programme information within the defined scope of the assessment.

Chapter 3

Key Findings, Outcomes & Impact



3. Key Findings, Outcomes & Impact

This chapter presents the findings of the assessment based on primary interactions with 15 stakeholders, including representatives from the CSR team, implementing partner, Yoga Acharyas and trainers, operations staff, technical personnel, and programme participants attending yoga and wellness sessions at the Patanjali Wellness Centre. These findings have been triangulated with field observations and review of available programme information to ensure an evidence-based and balanced assessment.

The analysis has been structured in alignment with the OECD-DAC evaluation framework and interpreted through a results-chain perspective. This enabled an assessment of how the enhancement of the Wellness Centre's audio infrastructure contributed towards improving programme delivery, participant experience, operational efficiency, and institutional utilisation.

3.1 Demographic Profile of Respondents

The respondent base represented a diverse cross-section of stakeholders associated with the operation and utilisation of the Patanjali Wellness Centre.

Institutional respondents comprised Yoga Acharyas and trainers, facility and operations personnel, and technical staff responsible for programme delivery and maintenance of the audio infrastructure. Their experience within the institution ranged from nearly two years to over fifteen years, providing perspectives on both the earlier and upgraded sound systems.

Programme participants represented beneficiaries visiting the Wellness Centre from different parts of the country, including Rajasthan, Haryana, Punjab, West Bengal, Bihar, and Uttarakhand. Most respondents were attending residential yoga and wellness programmes of varying durations, typically ranging from six to fifteen days, for management of health conditions such as spinal disorders, back pain, sinus-related ailments, thyroid disorders, obesity, cardiovascular concerns, and general wellness.

The respondent profile provided insights into both the operational aspects of the intervention and the user experience associated with the upgraded audio infrastructure.

3.2 Relevance

Finding

Stakeholder interactions consistently indicated that the enhancement of the audio infrastructure addressed an important operational requirement of the Patanjali Wellness Centre. The previous sound system, which had been in use for more than a decade, had experienced deterioration in performance, resulting in echo, inconsistent sound distribution, distortion, intermittent equipment malfunction, and reduced audibility, particularly for participants seated towards the rear of the hall.

Given the large seating capacity of approximately 5,000+ participants and the regular conduct of yoga sessions, wellness programmes, institutional events, and spiritual discourses, stakeholders considered the replacement of the existing system to be both timely and appropriate.

Interpretation

The intervention demonstrated strong contextual relevance by addressing an operational constraint that directly influenced programme delivery within a high-utilisation institutional facility. Rather than expanding infrastructure, the project strengthened the functionality of an existing institutional asset that supports a large number of participants throughout the year.

Outcome

The intervention enhanced the operational readiness of the Wellness Centre by improving the quality, reliability, and consistency of audio communication during programme delivery.

Impact

The upgraded sound system strengthened the institutional environment for conducting yoga, wellness, and large-scale community programmes by ensuring clear communication across the entire facility.

3.3 Coherence

Finding

The intervention was well integrated within the broader institutional ecosystem of Patanjali Yogpeeth Nyas. The upgraded Yoga Hall, located within the Patanjali Wellness Centre's Yog Bhawan, functions as a shared institutional facility supporting yoga sessions, wellness programmes, spiritual discourses, Ashirwad Satras, Jan Niti programmes, cultural events, health camps, major institutional celebrations, and activities involving the Kanya Gurukulam and other institutions within the Patanjali ecosystem. The upgraded audio infrastructure complements these diverse programme formats by providing a common communication platform, thereby strengthening programme delivery and institutional coordination across the broader Patanjali Yogpeeth ecosystem.

Interpretation

The intervention demonstrated strong coherence with the institution's mandate of promoting yoga, wellness, and holistic development. The enhancement strengthened an existing institutional system rather than operating as a standalone activity.

Outcome

The upgraded sound system became an integral component supporting regular institutional operations across multiple departments and programme formats.

Impact

The intervention strengthened institutional capacity for delivering large-scale wellness programmes within the existing ecosystem of Patanjali Yogpeeth Nyas.

3.4 Effectiveness

Finding

The upgraded JBL sound system was found to be fully operational and actively utilised across routine and large-scale programmes. Stakeholders consistently reported substantial improvements in sound clarity, reduction of echo, elimination of audio distortion, and improved coverage throughout the hall.

Programme participants indicated that yoga instructions, announcements, and spiritual discourses could now be heard clearly from different seating locations without requiring repetition.

Interpretation

The intervention effectively achieved its intended objective of strengthening the audio environment within the Wellness Centre. Improvements in audibility contributed directly to smoother programme delivery and enhanced participant engagement.

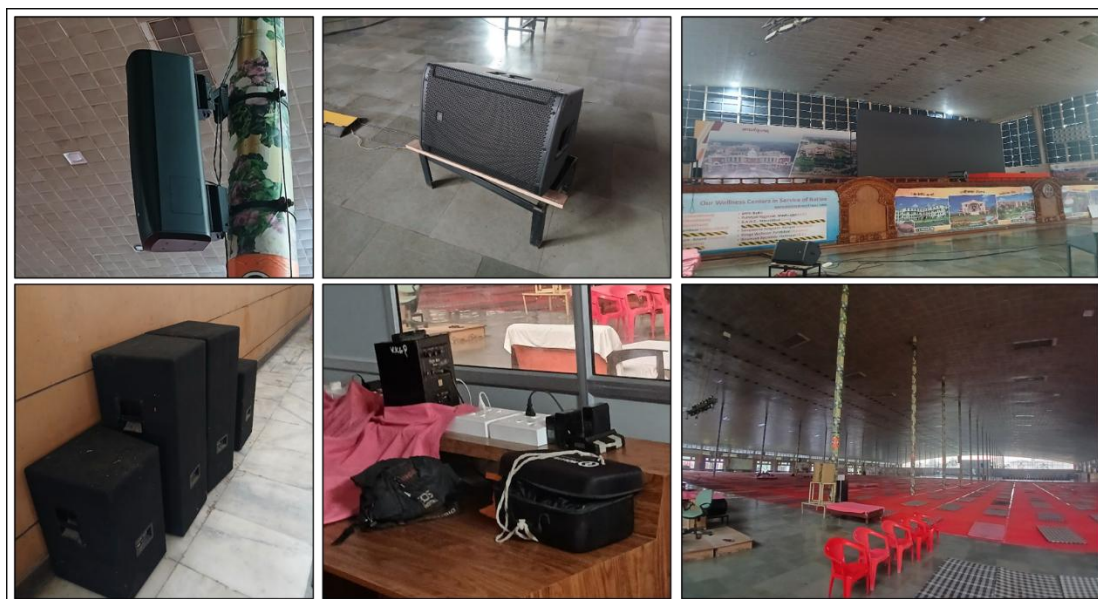


Figure 3: The system components are installed across different locations inside the hall, with a dedicated space for housing and storing the equipment.

Outcome

The intervention resulted in improved communication during yoga sessions, meditation practices, institutional programmes, and public events.

Impact

The upgraded audio infrastructure contributed towards improving the overall participant experience while enhancing the effectiveness of programme delivery.

3.5 Efficiency

Finding

Stakeholders reported that installation of the upgraded sound system was completed within approximately one week through coordinated efforts involving the installation agency, Sound Department, and Electrical Department.

The institution possesses an established Sound Department comprising dedicated personnel responsible for operation, routine maintenance, and first-level repairs. Existing staff were already familiar with professional sound systems, resulting in smooth operationalisation without additional capacity-building requirements.

Interpretation

The intervention demonstrated efficient implementation through effective coordination, timely installation, and integration with existing institutional systems.

Outcome

The upgraded system was operationalised without disruption to institutional programmes and became fully integrated into routine operations.

Impact

Availability of dedicated technical support has strengthened the long-term operational sustainability of the intervention.

3.6 Impact

Finding

Stakeholder consultations indicated several observable improvements following installation of the upgraded sound system:

1. Significant improvement in sound clarity and reduction of echo throughout the Wellness Centre.
2. Uniform sound coverage across the hall, including rear seating areas.
3. Improved audibility of yoga instructions, announcements, and spiritual discourses.
4. Enhanced participant experience during yoga sessions and institutional programmes.
5. Reliable functioning of microphones during interactive sessions and public events.
6. Improved operational confidence among instructors conducting programmes.

Interpretation

The intervention strengthened programme delivery by improving one of the essential enabling components of large-group communication. While the intervention did not alter the nature or frequency of programmes conducted at the Wellness Centre, it enhanced the quality and effectiveness of participant engagement during programme implementation.

Outcome

Participants experienced clearer communication, improved understanding of instructions, and greater comfort while attending yoga and wellness sessions.

Impact

The intervention contributed towards strengthening the institutional capacity of the Wellness Centre to effectively conduct yoga, wellness, and large-scale community programmes for an estimated 60,000-70,000 participants annually.

3.7 Sustainability

Finding

The upgraded audio infrastructure is supported by an institutional maintenance system comprising a dedicated Sound Department responsible for routine operation, preventive maintenance, troubleshooting, and equipment management.

Minor technical issues are resolved internally, while specialised repairs are undertaken through external service providers whenever required.

Stakeholders indicated that the current system continues to function reliably across daily operations.

Interpretation

The intervention demonstrates favourable institutional sustainability due to clearly defined operational responsibilities, availability of technical personnel, and integration within routine institutional processes.

Outcome

The sound system continues to support regular yoga sessions, institutional events, and wellness programmes without dependence on external operational support.

Impact

Institutional ownership and established maintenance practices are expected to support the continued functionality and long-term utilisation of the upgraded audio infrastructure.

3.8 Cross-Cutting Observations

Across stakeholder groups, several consistent patterns were observed:

1. The intervention substantially improved sound clarity, audibility, and overall communication within the Patanjali Wellness Centre.
2. The upgraded audio infrastructure enhanced participant experience by ensuring that yoga instructions, announcements, and spiritual discourses were clearly audible across the hall, including rear seating areas.
3. The sound system supported the effective conduct of a diverse range of programmes, including yoga sessions, wellness camps, spiritual discourses, institutional gatherings, and major annual events.
4. The intervention benefited from strong institutional ownership, with a dedicated Sound Department responsible for operation, maintenance, and troubleshooting, contributing to sustained functionality of the infrastructure.
5. Stakeholders consistently appreciated the improved audio quality, while the most frequently suggested area for further enhancement related to improving the lighting within the Wellness Centre, particularly to support elderly participants in reading prescriptions and programme-related documents.

3.9 Overall Assessment

The intervention demonstrated strong relevance and effectiveness in strengthening the supporting infrastructure of the Patanjali Wellness Centre. By enhancing the facility's audio infrastructure, the project addressed long-standing operational challenges related to echo, inconsistent sound distribution, and reduced audibility, thereby improving the quality and effectiveness of programme delivery.

The assessment found consistent evidence that the upgraded sound system contributed to clearer communication during yoga sessions, meditation practices, wellness programmes, spiritual discourses, and institutional events. The intervention improved participant experience by enabling uniform sound coverage across a large-capacity hall and supported instructors and programme facilitators in delivering sessions more effectively. Institutional mechanisms for operation and maintenance further strengthened the sustainability of the intervention.

Overall, the intervention achieved its intended objective of enhancing the functionality of the existing Wellness Centre through improved audio infrastructure. While opportunities remain to strengthen complementary aspects of the facility, such as lighting and participant amenities, the upgraded sound system has emerged as a valuable institutional asset that supports the continued delivery of yoga, wellness, and community programmes for a large and diverse participant base.

Chapter 4

Key Barriers & Blind Spots



4. Key Barriers & Blind Spots

The assessment identified a few operational and infrastructure-related considerations that present opportunities for further strengthening the overall functionality and participant experience within the Patanjali Wellness Centre. While these observations did not significantly affect the performance of the upgraded sound system, addressing them would contribute towards improving the effectiveness and inclusiveness of the facility.

4.1 Supporting Infrastructure Requiring Complementary Upgradation

The upgraded sound system has substantially improved audibility and programme delivery across the Wellness Centre. However, stakeholder consultations consistently highlighted that certain supporting infrastructure components, particularly the internal lighting, have not progressed at a similar pace. Elderly participants and individuals with vision-related challenges reported difficulty in reading prescriptions, programme schedules, and other printed materials under the existing lighting conditions.

Strengthening complementary infrastructure alongside technology upgrades would enable a more holistic improvement in participant experience.

4.2 Optimising Participant Comfort Beyond the Programme Venue

The Wellness Centre accommodates a large number of participants attending yoga sessions, consultations, and institutional programmes throughout the year. While the intervention strengthened the indoor programme environment, stakeholders suggested that supporting amenities such as covered waiting areas with adequate seating could further improve participant comfort, particularly during periods of extreme heat and rainfall.

Such improvements would strengthen the overall service experience beyond the programme hall itself.

4.3 Maximising the Utility of the Enhanced Audio Infrastructure

The upgraded sound system is extensively utilised during large-scale institutional programmes and major events. Stakeholder consultations indicated opportunities to further optimise its use during smaller group sessions, interactive workshops, and routine programme activities through greater deployment of microphones and associated audio equipment.

Expanding utilisation across different programme formats would further enhance the value derived from the infrastructure investment.

4.4 Continuous Preventive Maintenance and Technology Upgradation

The institution has established a dedicated Sound Department responsible for operation and routine maintenance of the audio infrastructure. As professional audio systems require periodic calibration, servicing, and technology upgrades to maintain optimum performance, adopting a structured preventive maintenance schedule and long-term equipment replacement plan would help sustain operational efficiency over the life cycle of the infrastructure.

Summary Perspective

The assessment indicates that the CSR intervention has successfully achieved its intended objective of strengthening the audio infrastructure of the Patanjali Wellness Centre and enhancing programme delivery across a high-utilisation institutional facility. The observations presented above primarily relate to complementary infrastructure, participant convenience, and long-term asset management rather than the performance of the intervention itself. Addressing these areas would further strengthen the institutional ecosystem and enable an enhanced experience for the thousands of participants who utilise the Wellness Centre annually.

Chapter 5

Impact Stories



5. Impact Stories

The enhancement of the audio infrastructure at the Patanjali Wellness Centre has improved the quality of programme delivery by enabling clearer communication during yoga sessions, wellness programmes, and spiritual discourses. While the intervention primarily strengthened an institutional asset, stakeholder interactions indicated that participants experienced improved audibility and greater ease in following instructions throughout the programmes.

The following stakeholder experiences illustrate the contribution of the upgraded sound system towards enhancing programme delivery and participant experience.

5.1 Strengthening the Institutional Learning Environment

Arjun, Yoga Acharya & Head of Department

Having been associated with Patanjali Yogpeeth for over fifteen years and serving as Head of Department for the past six years, Acharya Arjun highlighted that the earlier sound system had gradually deteriorated over time, resulting in echo, distorted audio, microphone failures, and inconsistent sound distribution across the Wellness Centre. According to him, the installation of the new JBL sound system has substantially improved sound clarity and ensured uniform audibility across the 5,000+ capacity hall.

He further shared that the Wellness Centre hosts major institutional events such as Guru Purnima, Republic Day, Independence Day, Jaribooti Diwas, Patanjali Foundation Day, in addition to regular yoga shivirs and wellness programmes, collectively serving an estimated 60,000-70,000 participants annually. In his view, the upgraded sound infrastructure has strengthened the institution's ability to effectively conduct these large-scale programmes.

5.2 Enhancing Participant Experience

Pramod, Programme Participant (Bathinda, Punjab)

A repeat visitor to the Wellness Centre, Pramod observed a noticeable improvement in the quality of the audio system compared to his previous visits. He shared that microphones are now used more consistently during yoga sessions and spiritual discourses, making instructions significantly easier to follow. He also appreciated the prompt technical support provided by the Sound Department whenever minor operational issues arise.

Deepak Darji, Programme Participant (West Bengal)

During his fifteen-day stay at the Wellness Centre, Deepak Darji regularly attended yoga sessions and wellness programmes. He reported that the upgraded sound system enabled him to hear instructions clearly from different seating locations within the hall without experiencing interruptions or distortion, contributing to a well-organised programme experience.

Nandlal Gupta, Programme Participant (Darjeeling)

Nandlal Gupta, who attended Jan Niti programmes and spiritual discourses during his stay, appreciated the clarity of the upgraded sound system, particularly during interactive question-and-answer sessions. He noted that microphones used by both speakers and audience members functioned effectively, allowing discussions to be heard comfortably throughout the hall.

Harjinder Kaur, Programme Participant (Ajmer, Rajasthan)

Harjinder Kaur visited the Patanjali Wellness Centre for the management of persistent back pain and regularly attended yoga sessions during her stay. She observed that the upgraded sound system enabled clear communication of instructions throughout the large hall, making it easier to follow the sessions without interruption. In her experience, the well-equipped Wellness Centre provided a conducive environment for participating in yoga and wellness programmes.

5.3 Observed Outcomes

The stakeholder experiences indicate the following outcomes associated with the intervention:

- 5. Improved Programme Delivery:** The upgraded sound system has strengthened communication during yoga sessions, meditation practices, institutional programmes, and spiritual discourses.

6. **Enhanced Participant Experience:** Clear and uniform audio distribution has enabled participants to comfortably follow instructions and engage more effectively in programme activities, irrespective of their seating location.
7. **Strengthened Institutional Capacity:** The enhanced audio infrastructure has improved the operational effectiveness of the Patanjali Wellness Centre, supporting the conduct of large-scale institutional programmes and annual events.
8. **Sustained Infrastructure Utilisation:** Institutional ownership, supported by a dedicated Sound Department responsible for operation and maintenance, has ensured continued utilisation and long-term functionality of the upgraded system.

Chapter 6

Recommendations



6. Recommendations

Building on the findings of the assessment and the key barriers identified, the following recommendations are proposed to strengthen the effectiveness, participant experience, and long-term sustainability of the intervention. The assessment established that the upgraded sound system has successfully addressed the primary objective of improving programme delivery within the Patanjali Wellness Centre. The next phase should focus on optimising complementary infrastructure, enhancing participant convenience, and institutionalising long-term asset management practices. While the intervention has substantially improved audio communication within the Wellness Centre, addressing the identified blind spots will maximise the value of the investment and further strengthen the institutional ecosystem supporting yoga and wellness programmes.

S. No.	Recommendation Area	Observation	Recommended Action
1	Complementary Infrastructure Enhancement	While the upgraded sound system has improved programme delivery, stakeholders consistently highlighted the need for better lighting within the Wellness Centre, particularly to support elderly participants in reading prescriptions and programme-related documents.	- Upgrade the internal lighting system using energy-efficient illumination. - Improve lighting around seating areas, reading spaces, and participant movement corridors. - Integrate lighting enhancement as part of future infrastructure improvement initiatives to create a more participant-friendly environment.
2	Participant Amenities and Comfort	The Wellness Centre accommodates a large number of participants throughout the year, with waiting periods before consultations and programme sessions. Stakeholders suggested strengthening visitor amenities beyond the Yoga Hall.	- Develop covered waiting areas with adequate seating for participants and accompanying family members. - Improve visitor amenities and directional signage to enhance the overall participant experience. - Incorporate age-friendly and universally accessible infrastructure wherever feasible.
3	Optimisation of Audio Infrastructure Utilisation	The upgraded sound system is extensively utilised during large institutional programmes, with opportunities to increase utilisation during routine sessions and smaller interactive programmes.	- Encourage consistent use of microphones and audio equipment across all programme formats. - Periodically review equipment deployment to maximise utilisation of the installed infrastructure. - Continue integrating the upgraded system across diverse institutional activities to maximise operational value.
4	Preventive Maintenance and Asset Management	The institution has established a dedicated Sound Department responsible for operation and maintenance. Long-term performance of the upgraded system will depend upon structured asset management and periodic technology upgrades.	- Develop a preventive maintenance schedule covering inspection, calibration, servicing, and equipment testing. - Maintain digital maintenance records and equipment history for timely repairs and replacement planning. - Periodically assess technological requirements to ensure the infrastructure remains aligned with evolving programme needs.

Table 12: Recommendations

Chapter 7

Conclusions & Way Forward



7. Conclusion & Way Forward

The assessment established that the intervention successfully strengthened the supporting infrastructure of the Patanjali Wellness Centre through the installation of an upgraded professional sound system. By addressing long-standing operational challenges associated with the earlier audio system, the intervention improved the quality of programme delivery, enhanced communication, and contributed to a more effective participant experience during yoga sessions, wellness programmes, spiritual discourses, and institutional events.

- The findings indicated that the upgraded audio infrastructure was fully functional and actively utilised across a wide range of institutional activities. Stakeholders consistently reported improvements in sound clarity, uniform audio distribution, and overall reliability, enabling participants across the 5,000+ capacity Wellness Centre to hear instructions and programme content clearly.
- The intervention also strengthened the institution's capacity to conduct large-scale yoga and wellness programmes by improving communication between instructors, speakers, and participants. The presence of a dedicated Sound Department responsible for operation and maintenance further reinforced the long-term sustainability of the infrastructure.

Beyond improving programme delivery, the intervention contributed to enhancing the overall institutional environment by strengthening one of the critical enabling systems supporting wellness programmes.

- Programme participants appreciated the improved audibility, while institutional stakeholders highlighted enhanced operational efficiency during routine sessions as well as major annual events serving an estimated 60,000-70,000 participants each year.
- The assessment also identified opportunities to further strengthen the participant experience through complementary improvements such as enhanced lighting, participant amenities, broader utilisation of the upgraded audio infrastructure, and structured preventive maintenance systems.

Overall, the intervention can be assessed as a highly relevant and effective institutional infrastructure enhancement that has successfully strengthened the operational capacity of the Patanjali Wellness Centre. While the primary objective of improving audio quality and programme delivery has been achieved, complementary investments in supporting infrastructure and long-term asset management will help maximise the value and sustainability of the intervention.

7.1 Way Forward

The way forward lies in building upon the successful enhancement of the audio infrastructure by strengthening the overall participant experience and institutional support systems. Future investments should focus on complementary infrastructure improvements, systematic asset management, and continuous optimisation of institutional facilities to ensure sustained operational excellence.

S. No.	Strategic Priority	Key Actions
1	Strengthening Complementary Infrastructure	Upgrade internal lighting, improve participant amenities, and develop covered waiting areas to create a more comfortable and accessible environment, particularly for elderly participants.
2	Optimising Infrastructure Utilisation	Encourage wider utilisation of the upgraded sound system across routine sessions, interactive programmes, workshops, and institutional events to maximise the value of the infrastructure investment.
3	Strengthening Asset Management Systems	Institutionalise preventive maintenance schedules, equipment lifecycle planning, periodic performance reviews, and systematic documentation to ensure sustained functionality of the audio infrastructure.
4	Enhancing Participant-Centric Service Delivery	Periodically capture participant feedback, strengthen visitor information systems, and integrate universal accessibility considerations into future facility enhancement initiatives.
5	Long-Term Institutional Infrastructure Planning	Adopt a phased infrastructure development approach covering audio-visual systems, lighting, safety systems, and participant facilities to support the continued growth of yoga and wellness programmes at the Patanjali Wellness Centre.

Table 13: Strategic Priorities for Way Forward

With these strategic interventions, the Patanjali Wellness Centre can continue to strengthen its position as a leading institutional facility for yoga, wellness, and holistic development. The upgraded audio infrastructure has established a strong operational foundation, and continued investments in complementary infrastructure, participant experience, and asset management will further enhance the Centre's ability to deliver high-quality programmes and serve a large and diverse participant community over the long term.



CSRBOX & NGOBOX

Swati Trinity, Applewood Township,
A-404, Shela, Sarkhej-Okaf,
Gujarat 380058